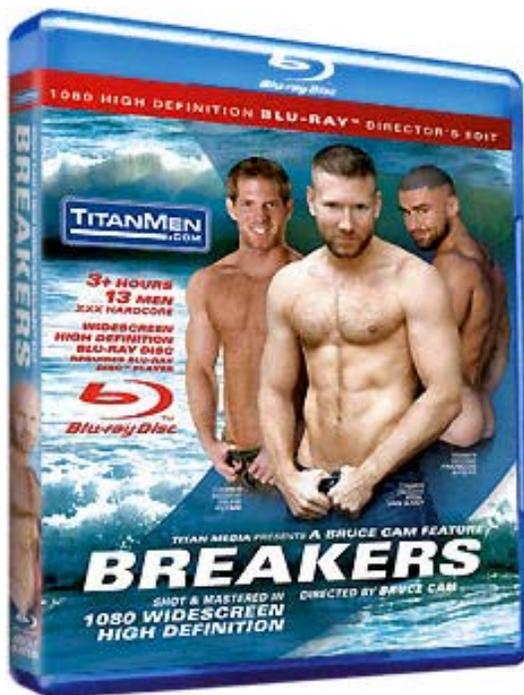




FOR IMMEDIATE RELEASE

## World's First Gay Adult Film on Blu-ray™—Bruce Cam's *Breakers*

(San Francisco, March 12th, 2008) Titan Media, parent company of gay adult brand TitanMen, is pleased to announce the release and sale of the world's first gay adult high-definition film on Blu-ray Disc™. *Breakers - 1080 High Definition Blu-ray™ Director's Edit* has been officially released and is now available for sale at [TitanMen.com](http://TitanMen.com) and select retail accounts in the USA.



Directed by legendary director Bruce Cam, the 3+ hour blockbuster film has been filmed, mastered and released in full 1080i high definition widescreen format on Blu-ray Disc™. In the very tradition of TitanMen that he himself created, Cam takes a cast of 13 of the world's most masculine men, including 11 TitanMen exclusives, and directs them in seven breathtaking outdoor scenes teeming with explosive eroticism and unparalleled natural beauty.

"We are very proud that *Breakers* is the first gay adult film released on Blu-ray™," says Bruce Cam, President and CEO of Titan Media. "*Breakers* is truly one of the finest gay adult films ever made, its outdoor panoramic scope is the perfect choice to show the world what Blu-ray™ High-Definition gay adult films should look like. Once consumers have seen the stunning quality of a TitanMen Blu-ray™ film, nothing else will compare."

Cam continued with, "It is now clear that the HD format war has ended and Blu-ray™ High-def has won. Our customers can now feel comfortable purchasing Blu-ray™ players and films knowing that it is the only HD format going forward. I am also very proud that once again, TitanMen is leading the way forward with the highest-quality new technology and leading the gay adult industry in innovation."

Titan Media made the transition to shooting full 1080i HD films in mid-2007, with *Breakers* being its first feature filmed using HD technology. TitanMen films are being shot in full 1080i HD using two matching \$30,000 Panasonic AJ HDX-900 cameras. These are the same HD cameras used to shoot HD content for television and indie films. The cameras are each enhanced with a \$30,000 Fujinon wide-angle lens to capture every detail of the director's vision. Filming is done in the broadcast standard DVCPROHD format, offering vastly superior color reproduction over the consumer level HDV format trumpeted by other studios. Titan Media has invested over \$300,000 in the highest-quality professional DVCPROHD cameras/lenses and MAC G5 HD editing/authoring suites, ensuring their customers get the very best quality High-def in the world.

“I have seen the future and its name is Blu-ray™!” says Keith Webb, Vice President of Titan Media. “Once consumers have gotten a look at our films in glorious wide screen, Blu-ray™ High-def, they will never go back to standard DVD or online streaming. Watching TitanMen films in Blu-ray™ is like watching live action going on right in front of you; it feels like you can almost reach out and touch the performers! This is truly the biggest leap forward in entertainment technology, far surpassing the leap from VHS to DVD. You have not seen hardcore action until you’ve seen it in Blu-ray™ High-def on a 50” wide-screen HDTV!”

*Breakers- 1080 High Definition Blu-ray™ Director’s Edit* is available online now at [www.TitanMen.com](http://www.TitanMen.com), and will be available from [TLAvideo.com](http://TLAvideo.com) on March 28, 2008. For wholesale orders, please contact Charles LeBlanc at [wholesale@TitanMedia.com](mailto:wholesale@TitanMedia.com).

For more information, or for a review copy of *Breakers* on Blu-ray™, please contact Keith Webb at [Keith@TitanMedia.com](mailto:Keith@TitanMedia.com)

Please note: A Blu-ray Disc™ player or a Sony Playstation® 3 is required to view Blu-ray™ format DVDs; they cannot be viewed with a standard DVD player. For additional information about Blu-ray™, please visit [www.Blu-rayDisc.com](http://www.Blu-rayDisc.com)

[Click to download full-size web ready Breakers Blu-ray™ cover \(189k jpg\)](#)

[Download Breakers Blu-ray™ edition scene breakdown \(64k pdf\)](#)

#### ABOUT TITAN MEDIA

Titan Media ([www.TitanMen.com](http://www.TitanMen.com)) is the premium content brand of Io Group, Inc, a privately-held California-based multimedia content producer. Founded in 1995 by renowned director and cinematographer Bruce Cam, the company quickly grew to become one of the largest producers of gay adult content in the world. The recipient of numerous industry awards, Titan Media is recognized as a pre-eminent producer of high-end gay adult content, a leader in innovative implementations of new technology and for eroticizing safer sex practices in all its productions. In 2001, the company launched a mid-priced product line under the ManPlay brand; and more recently launched a younger line of products under the TitanMen Fresh label. The Titan Media brands *TitanMen*, *ManPlay* and *TitanMen Fresh* are distributed globally via DVD, VOD, PPV, Cable, Mobile/Wireless, Print and the Internet.

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