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Titan Media Taps Tony Buff to Direct New Fetish Line

(San Francisco, January 21st, 2009) Titan Media, parent company of gay mega-brands TitanMen, ManPlay, MSR Video and TitanMen Fresh, is pleased to announce it has signed exclusive performer Tony Buff to a multi-year contract to direct and star in a new hardcore fetish line of films.

"We are very proud that Tony has chosen to sign with Titan Media," says Bruce Cam, CEO of Titan Media. "Tony is the most exciting new fetish performer to come along in years. His natural abilities to direct became apparent over the past year of filming. We are very excited to transition this amazing performer into a director. I personally can't wait to see the level of intensity he will bring to these films!"

Buff joined Titan Media in late 2007 as an exclusive performer and quickly distinguished himself within the industry. A well-known player and role model within the Leather/BDSM community, Tony brings a level of authenticity to hardcore fetish play like no other. From his signature suspended waterboarding scene in the GAYVN award-winning film *Fear*, to his breakout performance and co-directing of Blu-ray™ mega-hit *Folsom Prison*, Tony steals the screen whenever he appears.



"This is a truly exciting prospect," says Buff. "My work with Titan Media has been exceptionally rewarding on a multitude of levels. I am thrilled our relationship is continuing through the launch of this new line of features that will bring extremely heavy yet responsible BDSM play to the screen and a broader audience of current and potential players."

Buff will be directing and starring in a new series of hardcore and extreme fetish films to start releasing in spring of 2009. Co-directing and on lead camera will be GAYVN award-winning videographer Paul Wilde. The line, as yet to be named, will be shot documentary style in full 1080 high def and will feature authentic hardcore fetish play by real players in the community. The line will be a realistic and brutally honest representation of what real fetish players do behind closed doors. Not for the faint of heart, these films will shred the boundaries of what has come before.

"Titan Media presents fetish and leather play as safer and morally responsible alternatives to the growing trend of bareback within the gay adult entertainment industry,"

says Keith Webb, Vice President of Titan Media. "By portraying and eroticizing safer fetish alternatives, TitanMen hopes to lead by example. While other studios promote and sell bareback films that portray and eroticize high-risk unprotected anal sex, Titan Media will hold firm in its steadfast commitment to the community by portraying and promoting condom-only and safer sex in this new line of R.A.C.K. (Risk Aware Consensual Kink) films."

ABOUT TITAN MEDIA:

Titan Media (www.TitanMen.com) is the premium content brand of Io Group, Inc, a privately-held California-based multimedia content producer. Founded in 1995 by renowned director and cinematographer Bruce Cam, the company quickly grew to become one of the largest producers of gay adult content in the world. The recipient of numerous industry awards, Titan Media is recognized as a pre-eminent producer of high-end gay adult content, a leader in innovative implementations of new technology and for eroticizing safer sex practices in all its productions. In 2001, the company launched a mid-priced product line under the ManPlay brand; and more recently launched a younger line of products under the TitanMen Fresh label. The Titan Media brands *TitanMen*, *ManPlay* and *TitanMen Fresh* are distributed globally via DVD, VOD, PPV, Cable, Mobile/Wireless, Print and the Internet.

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